

NEW PRODUCT SUPPORT / DEVELOPMENT SERVICES

supporting emerging manufacturers with product development and quality process skills

A Sippel Glidden *New Product Support / Development Services* engagement offers emerging business owners and project managers a comprehensive set of 'plug-and-play' resources to assist them in the successful evaluation, preparation, and execution of critical new product development and manufacturing initiatives. We understand the particular challenges of launching new line-of-business or customer-critical manufacturing operations that may represent proportionally high risk/reward opportunities for growth and success. Our objective is to provide high-value product development support services that lower risk and increase your development project and manufacturing program ROI.

The key areas where SG may be able to assist you include:

- ▶ Market/Opportunity assessment
- ▶ Product development planning/documentation
- ▶ Intellectual Property (IP) review
- ▶ Product design (for cost, service, usability, etc.)
- ▶ Business case – financial analysis
- ▶ Quality strategy and system
- ▶ Project management
- ▶ Staffing (transitional or project tenure)
- ▶ Early engineering and prototype
- ▶ Design verification and maturity testing
- ▶ Supplier specification/certification
- ▶ Customer qualification testing

You won't find a more flexible, responsive development partner – anywhere! Tell us what new products or initiatives you are considering, and what you can bring to the table with existing resources, and we'll help you complete the 'success' picture to achieve the next level of advantaged growth for your company.

What benefits accrue from a Sippel Glidden Product Development Services engagement?

- Control – we fit your project's timing, speed, requirements, duration, and budget
- Synergy/Productivity – we fill the gaps in knowledge, skill, experience, and capacity
- Results – we bring the skills and the tools to minimize time-to-market and success
 - Risk Management - we know how to ID risks and eliminate/minimize their impact
 - Strength – key external decision-making relationships will respect our credibility and credit you for it
 - Cost – our fees reflect a value-driven and practical, 'partnership' perspective

Contact Sippel Glidden for a free, no-obligation consultation with one of our Development specialists, or to request more information. Sippel Glidden is a business advisory services practice, providing Governance and Leadership, Strategy/Planning, Finance, Marketing and Sales, Operations/IT, and Human Resources support.

Emerging manufacturing companies
succeed when all the gaps
 in the development process are **filled!**

